

Old Dominick Distillery Unveils Limited 200-Bottle Run of Memphis Bicentennial Tennessee Whiskey; Each Unique Bottle Features a Different “Toast-Worthy” Memphian

MEMPHIS, Tenn., May 22, 2019—Memphis-based Old Dominick Distillery is marking the 200-year anniversary of the City of Memphis with a limited release of 200 bottles of two-year-old Tennessee Whiskey—each celebrating a notable Memphian. Each bottle is one-of-a-kind, and they will be sold over the course of the year as a fund-raiser for the city’s New Century of Soul effort.

The 200-bottle run includes tributes to historical figures such as Elvis, Ida B. Wells, and Danny Thomas. They include contemporary figures such as Fred Smith, Justin Timberlake, and Lil Buck. And there are some lesser-known, high-spirited Memphians included, as well, such as wrestler Sputnik Monroe, showman and huckster Doc

Hottum, and notorious Memphis moonshiner J.A. Jones.

The whiskey in each bottle is historic in its own right — it’s the first commercial Tennessee Whiskey crafted and distilled in Memphis in almost 150 years. “As we planned how we would mark the bicentennial of Memphis, we knew we wanted to celebrate Memphians — the people whose vision and perseverance and creativity made the city what it is today,” said Chris Canale, President of Old Dominick and great-great-grandson of the company’s founder, Domenico Canale. “This very special limited release of Old Dominick Memphis Bicentennial Tennessee Whiskey does just that.”

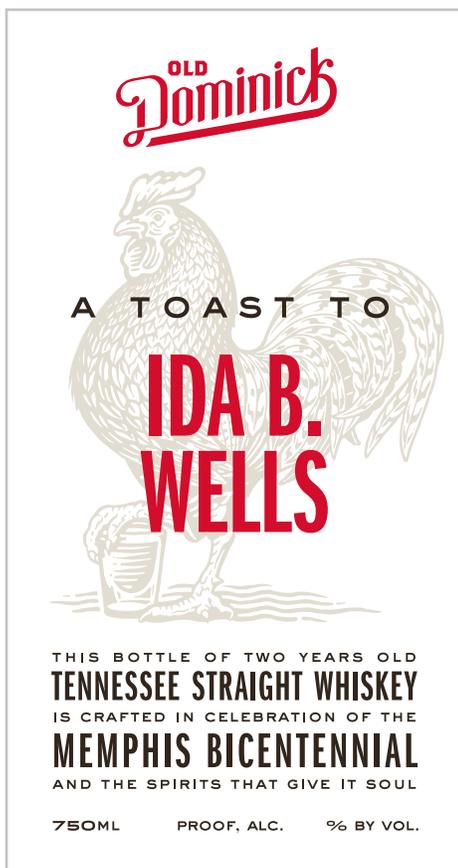
Information on purchasing a unique

bottle of Old Dominick Memphis Bicentennial Tennessee Whiskey can be found at OldDominick.com/200.

Bottle photography and additional media assets are available for download at OldDominick.com/200.

About Old Dominick Distillery

In 1859, Italian immigrant Domenico Canale arrived in Memphis and almost immediately began a variety of businesses, including the creation of Old Dominick spirits. His descendants revived the brand 150 years later and built a world-class distillery in Downtown Memphis to continue the tradition of high-quality and creative spirits.

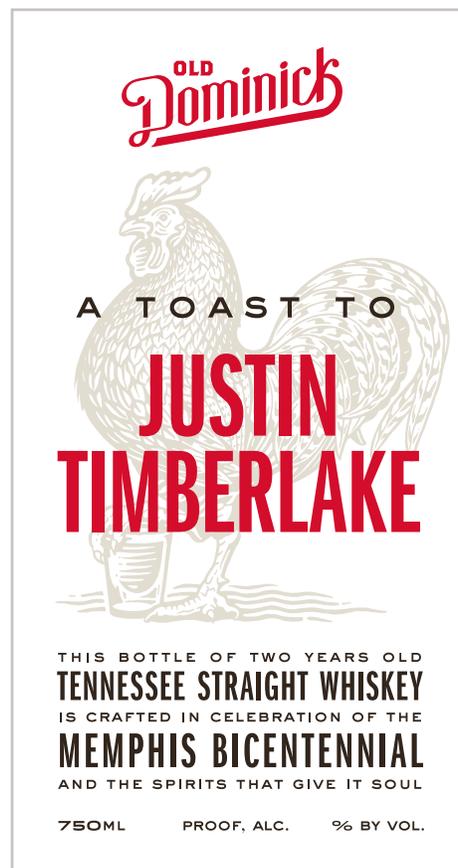


OLD Dominick

A TOAST TO
IDA B. WELLS

THIS BOTTLE OF TWO YEARS OLD TENNESSEE STRAIGHT WHISKEY IS CRAFTED IN CELEBRATION OF THE MEMPHIS BICENTENNIAL AND THE SPIRITS THAT GIVE IT SOUL

750ML PROOF, ALC. % BY VOL.

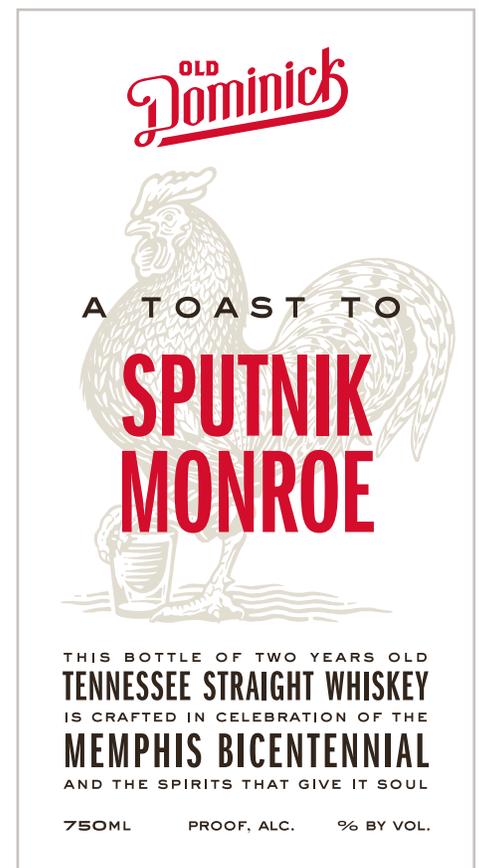


OLD Dominick

A TOAST TO
JUSTIN TIMBERLAKE

THIS BOTTLE OF TWO YEARS OLD TENNESSEE STRAIGHT WHISKEY IS CRAFTED IN CELEBRATION OF THE MEMPHIS BICENTENNIAL AND THE SPIRITS THAT GIVE IT SOUL

750ML PROOF, ALC. % BY VOL.



OLD Dominick

A TOAST TO
SPUTNIK MONROE

THIS BOTTLE OF TWO YEARS OLD TENNESSEE STRAIGHT WHISKEY IS CRAFTED IN CELEBRATION OF THE MEMPHIS BICENTENNIAL AND THE SPIRITS THAT GIVE IT SOUL

750ML PROOF, ALC. % BY VOL.